



Connections That Count

# Peer Power. Real Talk. True Growth.

Join a confidential roundtable of business owners and senior leaders committed to learning, growing and leading together.

PeerLink is formatted to help members solve real business challenges, stay accountable to their goals and build lasting relationships.

## Key Benefits:

- Small Groups of 8-10
- Monthly Peer Roundtables
- Trained Facilitator-Led Discussions
- Non-Competitive Environment

## Want to join the first cohort launching in April 2026?

Spots are limited.  
Contact us to learn more and request your invitation!

## Frequently Asked Questions

### 1. What is this new peer group program?

This is a curated, professionally facilitated roundtable experience that provides a confidential space for peer-to-peer learning, strategic insight and personal growth.

### 2. Who is this for?

This program is designed for business owners and executives in your buying group under the Nationwide umbrella network who are seeking:

- Community & support from non-competitive peers
- Accountability and structured problem-solving
- Leadership development and strategic clarity

### 3. How is this different from other groups?

Unlike large conferences or networking mixers, this group meets monthly in a consistent, curated format that fosters deep trust and growth. The model is built on proven formats used by organizations like YPO and EO, adapted for your buying group community.

### 4. What is the commitment?

- Monthly 2.5-hour virtual sessions
- One in-person or virtual kickoff experience
- Willingness to be present, engaged and vulnerable
- Initial 12-month commitment

### 5. Who facilitates the groups?

The initial groups will be facilitated by trained, experienced facilitators. The structure is designed to encourage peer-led insight while keeping the conversation strategic, safe and on track.

### 6. How are groups formed?

Groups are formed to ensure:

- No direct competitors
- Geographical diversity
- Similar scale and business maturity

### 7. How much does it cost?

The introductory rate is \$599/month per participant. This fee includes:

- Group facilitation and moderation
- Program infrastructure and onboarding
- Performance tracking

### 8. What happens after I sign up?

After signing up you'll receive:

- Onboarding information and group placement
- Access to the kickoff training session (*virtual or in-person*)
- Your recurring monthly meeting schedule